



2017

RAT STICKER CONTEST

**FOR GRADES
K-3**



MISSISSIPPI STATE DEPARTMENT OF HEALTH

January 15, 2017

Dear Educator:

The Mississippi State Department of Health (MSDH) Office of Tobacco Control (OTC) works to reduce tobacco use among Mississippians through implementation of tobacco education, prevention and cessation programs and activities. In an effort to educate students on the harmful effects of tobacco and prevent initiation of tobacco use, the Reject All Tobacco (RAT) Sticker Design Contest has been developed for students enrolled in grades K-3. We would like to invite your students to participate in this educational activity.

Enclosed, you will find the RAT K-3 contest entry form. Please duplicate the contest entry form and distribute to your students. The entry form explains the contest instructions and eligibility requirements. All entries must be postmarked no later than February 23, 2017.

Thank you for your assistance and please feel free to contact The Partnership for a Healthy Mississippi (601) 420-2414 or MSDH OTC (601) 991-6050 with any questions. We look forward to working with you this year!

Sincerely,

A handwritten signature in blue ink that reads "Amy Winter".

Amy Winter, MPH, RD, CPM
Director
Office of Tobacco Control

2017 RAT STICKER CONTEST

Student and Teacher Information (Please provide accurate information):

Student's Name: _____ Grade (circle one): K 1 2 3

Parent/Guardian Name: _____

School Name: _____ Teacher's Name: _____

School Mailing Address: _____

City: _____ Zip: _____ County: _____

School Phone: () _____ Teacher's Email: _____

OFFICIAL RULES

1. To Enter

The RAT Sticker Contest is open to Mississippi residents in grades K-3. To enter, mail your completed form and design to The Partnership for a Healthy Mississippi no later than February 23, 2017. All entries must be received by mail.

**MAIL ENTRIES TO: The Partnership for a Healthy Mississippi
2017 RAT Sticker Contest
200 Park Circle, Suite 3
Flowood, MS 39232**

**EMAIL ENTRIES TO:
SARA.JOHNSTON@HEALTHY-MISS.ORG**

All submissions must be postmarked on or before February 23, 2017. Any lost, late, destroyed, misdirected, incomplete or illegible entries, incorrectly addressed or undelivered, undeliverable or postage-due mail are not the responsibility of The Partnership for a Healthy Mississippi or any contractor or community partner and will not be considered as a completed entry.

2. General Conditions

All entries become the property of The Partnership for a Healthy Mississippi and the Mississippi State Department of Health, Office of Tobacco Control and may be used for communications in any and all media now known or hereafter developed for non-commercial purposes alike. Entries will not be returned.

By entering, each entrant accepts and agrees to be bound by these rules and by the decision of the judges, which shall be final and binding in all respects. Taxes, if any, are the sole responsibility of the prize-winners. No substitution or transfer of prizes is permitted except by The Partnership for Healthy Mississippi which reserves the right to substitute a prize for one of equal or greater value in the event that an advertised prize is unavailable.

Contestants agree to allow The Partnership for a Healthy Mississippi the use of their names and likenesses for advertising and publicity purposes without additional compensation, unless prohibited by law. All federal, state, and local laws and regulations apply. The Partnership for a Healthy Mississippi is not responsible for lost, late or misdirected mail entries, for incorrect, inaccurate or incomplete entry information whether caused by a contestant or an equipment or technical malfunction or for any technical errors, clerical errors, such as accidental incorrect winner notification, or any other malfunctions. The Partnership for a Healthy Mississippi reserves the right to halt the contest at any time for any reason. The Partnership for a Healthy Mississippi reserves the right to modify the rules for clarification purposes without materially affecting the terms and conditions of the contest. The Partnership for a Healthy Mississippi reserves the right to modify the grand prize-winner's design or artwork for its own purposes.

Prize winners may be required to sign an affidavit of eligibility and liability release form, which may require parental or guardian consent and submit valid identification to The Partnership for a Healthy Mississippi within ten (10) working days following attempted notification. Failure to comply within this time period may result in disqualification.

3. Contest Period, Winner Selection and Prizes

The contest will be held from February 3, 2017 to February 23, 2017.

By March 3, 2017 three (3) contestants will be selected from all eligible entries. Odds of winning depend on the number of eligible entries received. One grand-prize winner, along with a second- and third-place winner, will be chosen from the entries. Winners will be notified by e-mail, telephone, or regular mail within ten (10) working days following the selection dates. Prizes for grades 4-6 are as defined on the contest entry form.

First Place: Nintendo DSi XL ; Second Place: Razor A Kick Scooter & Garmin Vivofit ; Third Place: Polaroid Snap Instant Digital Camera with one (1) pack of Polaroid paper

4. Eligibility.

This contest is open to Mississippi residents in grades K-3 (with permission of parent or sponsoring teacher). Entries are limited to one entry per individual entrant. Employees and consultants of The Partnership for a Healthy Mississippi or the Mississippi State Department of Health, Office of Tobacco Control and their sponsors, parents, affiliates, subsidiaries, advertising and promotion agencies and members of immediate families of any department staff or sponsors, affiliates or consultants (immediate family is defined as parent, sibling, or any person residing in the same household as employee or consultant) are not eligible to receive prizes. Void where prohibited by law.

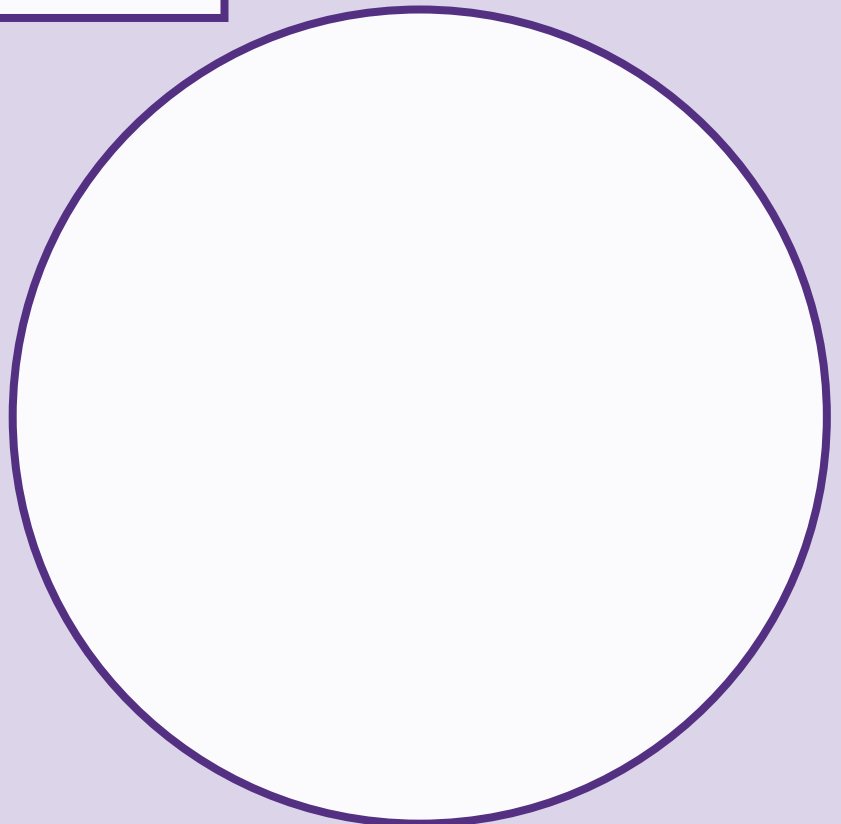
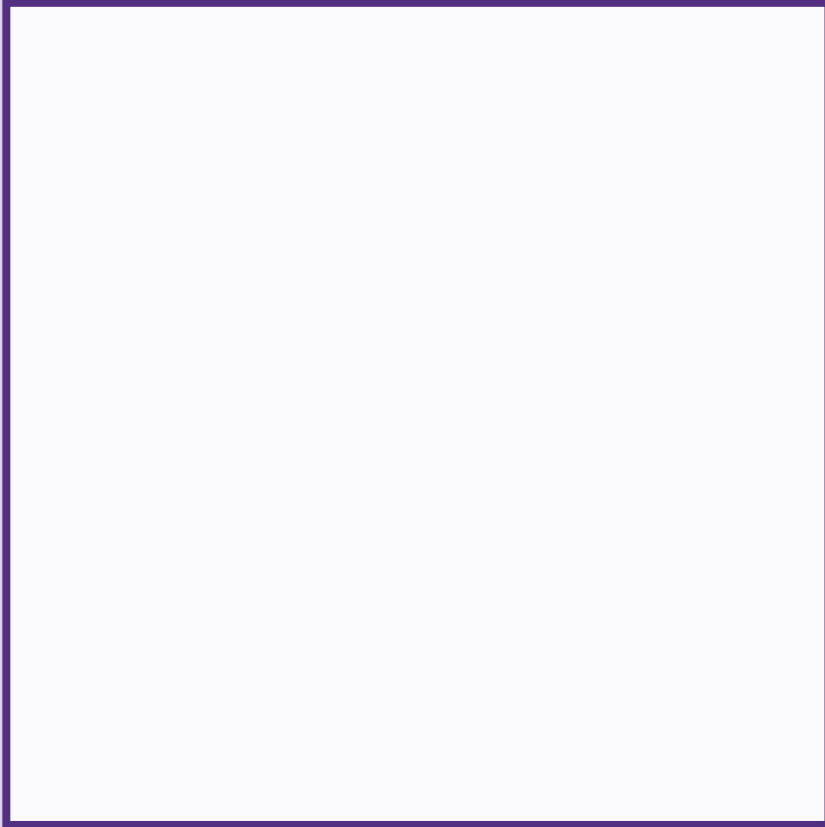
5. Winners List

The names of the prize-winners will be published by The Partnership for a Healthy Mississippi on or around March 3, 2017, or may be obtained by sending a self-addressed, stamped envelope to the address listed in Section 1.

This contest is funded by a grant from the Mississippi State Department of Health.

CHOOSE YOUR STICKER SHAPE AND DESIGN IN THE SPACE BELOW!

Here's your chance to create an awesome sticker to let others know about the dangers of tobacco use and the importance of making healthy choices! Use the space below to design your sticker or attach a separate sheet of paper. The entry form can also be downloaded at www.gorat.com. Make sure your design includes a tobacco fact or message. Be sure to include Terrance the RAT and his friends in your picture! Good luck!



CONTEST PRIZES: **1ST PLACE WINNER:** Nintendo DSi XL
2ND PLACE WINNER: Razor A Kick Scooter & Garmin Vivofit, Jr. Activity Tracker
3RD PLACE WINNER: Polaroid Snap Instant Digital Camera with one (1) pack of Polaroid Paper